Ecommerce Platform Comparison Chart

Small-to-Medium Sized Businesses

ADD TO CAR

	BIGCOMMERCE	🛐 shopify	Magento Open Source
Hosting Included	\checkmark	~	
24/7 Support Included	\checkmark	~	
Level 1 PCI Compliance Included	\checkmark	~	
Proprietary Payment Processor		~	
Proprietary POS		~	
Transaction Fees*		\checkmark	
Email Marketing Integrations	~	~	\checkmark
Display pricing in Multiple currencies	~	Requires 3rd party app	\checkmark
Bundled Products	~	Requires 3rd party app	\checkmark
Easy to use Theme Editor	~	\checkmark	\checkmark
Custom Fields	~	Requires 3rd party app	\checkmark
Wishlists	\checkmark	Requires 3rd party app	\checkmark
Unlimited Products	~	~	\checkmark
Quantity Based Price Breaks	\checkmark	Requires 3rd party app	\checkmark
Customer Group Pricing (Wholesale)	\checkmark	Requires 3rd party app	\checkmark
Abandoned Cart Saver	~	~	
Order Editing	\checkmark	Requires 3rd party app	\checkmark
Native Credit Card Vaulting	~		\checkmark
Cross-Sell Products	\checkmark	Requires 3rd party app	\checkmark
Up-Sell Products	~	Requires 3rd party app	\checkmark
Downloadable Products	~	Requires app	\checkmark
Product Tags	\checkmark	\checkmark	\checkmark
Product Image Zoom	~	~	\checkmark
Product Video	~	Requires 3rd party app	\checkmark
Up to 600 Product Variants	~		\checkmark
Multiple Option Types	~	Requires 3rd party app	\checkmark
Coupon Codes	~	~	\checkmark
Cart Level Discounts	~	~	\checkmark
Automatic Software Updates	~	\checkmark	\checkmark
Support for Product Dimensions	~	Requires 3rd party app	\checkmark
Fully Customizable URLs	~	Limited Customization	\checkmark
Access to Edit Robot.txt	~		\checkmark
Unlimited Staff Accounts	\checkmark		\checkmark
Full Customizable Checkout	~		\checkmark
Native Multi-Channel Selling	\checkmark	~	\checkmark

 * Additional fee ranges from 2% to 0.5% on Shopify for merchants not using Shopify Payments.

* Shopify Plus merchants have a 0.15% transaction fee for not using Shopify Payments.